NEMO's priorities and main events in 2024

Cross-communication and collaboration with Full Members of NEMO

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Communications Officer
20.02.2024
Welcome!

Please ensure that your Zoom name reflects your name and organisation.
1. **Introduction**

2. **Presentation by NEMO**
   - Main priority of 2024
   - Events, publications and trainings
   - NEMO’s communication channels
   - Shared tool for overview

3. **Let us know what you are planning!**
   (Max 2 minutes each)

4. **Bye bye**
• Create better shared communication and dissemination between each other and between national and European level.

• Find potential points of collaboration to leverage each other’s activities for the benefit of the European museum community.

• You will get a better overview of NEMO's priorities, main activities and offers in 2024.

• NEMO gets a better overview of your plans and priorities for 2024 so that we can help you share important information with the European museum community.
Main priority

2024

Social value:
Inclusion, equity, diversity
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Inclusion, equity, diversity

• **AWARENESS**
We want to achieve that every museum in the NEMO network is aware of the needs of diverse people, with a certain focus on LGBTQIA+ people, both from an organisational perspective (staff) and audiences.

• **INSTRUMENTS**
We want to provide museum in Europe with good examples and guidelines on how to work with diverse audiences, including LGBTQIA+.

• **ADVOCACY**
We want to position museums as safe spaces and places for diverse communities, including the LGBTQIA+ community to meet and discuss their challenges, especially in countries that are currently in a political environment where vulnerable groups are threatened.
NEMO European report

NEMO will conduct and publish research on advancing LGBTQIA+ inclusive practices in European museums. Will address challenges faced by museum professionals while promoting equity, inclusivity, diversity, and cultural sensitivity.

Trainings

Trainings and webinars will be offered in the framework of the priorities, revolving around wellbeing, inclusion, equity and diversity.

Relevant dates:

4 March: Call for researcher closes.
November: Final report is published.

Relevant dates:
Stay tuned for an overview.
NEMO European Museum Conference

The annual conference will explore different aspects of inclusion and diversity in museums. 200+ museum and cultural heritage professionals are expected to join us in Sibiu, Romania.

Title and more exact information about the scope will be published during the spring.

Relevant dates:
- **May**: Call for proposals for workshops and slam presentations.
- **June**: Registration opens.
- **10-12 November**: Conference takes place in Sibiu, Romania.

JOIN TO LEARN, NETWORK AND GET INSPIRED!
NEMO Political Internship in Museums

Provides EU policy makers with a better understanding of museum work.

- **Sabine Verheyen**, Member of the European Parliament and Chair of the Committee on Culture and Education (CULT)
- 5 April 2023
- Suermondt-Ludwig-Museum in Aachen, Germany
Trainings

Priority given to people connected to NEMO members, who participate for free and are covered by travel grants.

- **22-25 April** - **Sustainable cultural management and policy**
  - In Lille, France.
  - Call for applications is open now and closes on 1 March.
  - Organised in partnership with ENCATCT.

- **23-24 May** - **Community building**
  - In Sibu, Romania.
  - Call for applications will be published in February/March.
  - Hosted by Astra Museum.

- **June (Dates TBC)** – **SDGs, Inclusion and Museums**
  - Online.
  - Call for applications will be published in March.
  - Hosted by ICCROM, OCM and Henry McGhie.

- **14-15 October** - **Sustainability workshop**
  - In Lille, France.
  - Call for applications will be published early summer.
  - Co-organised with Louvre and Centre Marc Bloch.

Webinars

Open to everyone and free of charge. Registration is mandatory. Recording of webinar is published on YouTube.

- **1 February** - **Connect and grow: Effective digital storytelling in museums**
  - Recording is soon available on NEMO’s website and YouTube.

- **9 April** - **Rethinking Museum Accessibility Strategies**
  - Registration is already open.

- **3 September** - **Trans-Inclusive Culture: Guidance on advancing trans inclusion for museums**
  - Registration will open at the end of July.

YOU CAN APPOINT MEMBERS TO JOIN FOR FREE

OFFER YOUR MEMBERS FREE TRAINING AT HOME
NEMO One to One Mentoring

10 people per year are offered individualised support for career growth. Offered in partnership with GEM – Group for Education in Museums. Exclusive to people working at, or in other ways connected to, NEMO member organisations.

• **Spring round**
  • Online.
  • Call for applications has closed and 5 persons have been selected for the programme cycle running from March/April-July 2024.

• **Autumn round**
  • Online
  • Call for applications will open in spring 2024.
  • 5 persons will be selected for the cycle running from September-December 2024.

Members’ Meetup

Closed networking event for NEMO members only. Present your projects, activates, outcomes to the other members of NEMO.

There will also be time for casual exchange, a bit of fun, and learning from and with your fellow European museum professionals.

• **13 March**
  • Online.
  • Registration is open.
  • Hope to see you there!

• **June (Date TBC)**
  • Online.
  • Request for contributions will be published in April.
  • Registration will open in May.
What else is on the agenda?
Closed event with invited policy maker and sector representatives.

21 March: We will publish recommendations for museums concerning AI.
Research topic: Wellbeing and inclusion.
Report launch in December 2024.
By NEMO Woking Group Learning Museum (LEM)

Research topic: Measuring digital audiences.
Report launch in January 2025.
By NEMO Woking Group Digital Transformation

Research topic: Self-evaluation tools for sustainability (TBC).
Report launch in February 2025.
By NEMO Woking Group Sustainability and Climate Action
Sustainability and climate
5 March: Launch of new guidelines on climate protection.

Developed by the NEMO Working Group Sustainability and Climate Action in 2023.
Sustainability and climate

Our commitment to our 2023 focus on climate action continues into 2024.

We hope to plan a campaign around Earth Day and/or the next COP.

We are interested in supporting/joining climate related campaigns.
We are continuously accepting submissions to our climate action map, which demonstrates museums' strength in creating awareness, adapting, and fighting climate change.
NEMO’s communication channels
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We are active on a variety of channels and platforms. All are used to share NEMO’s outcomes, updates from the sector, the EU and our members, as well as to keep the museum community informed.

• **Website**
  Main hub where we post all of NEMO's activates and outcomes as well as events, news articles and the members' news.
  - 7,300+ visitors per month (average for 2023)

• **Social media**
  NEMO news articles, opportunities and links are shared regularly on our social media platforms.
  - **LinkedIn**: 10,000+ followers
    Top 5: Germany, the Netherlands, Belgium France, Italy, Greece
  - **Facebook**: 19,800+ followers
    Top 5: Italy, Greece, Germany, Portugal, Romania
  - **X/Twitter**: 6,600+ followers

• **Newsletters**
  The monthly newsletter and our Flash newsletters are sent to all subscribers. The Members' Digest is exclusive to our members.
  - 12,000+ subscribers
Overview of our activities on google drive
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<thead>
<tr>
<th>Organisation</th>
<th>February</th>
<th>March</th>
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<tr>
<td>NEMO</td>
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<td>Week 5 (29.01)</td>
<td>Week 10 (4.03)</td>
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<td>Call for researcher (LGBTQIA+) opens. Deadline 4 March.</td>
<td>(NEMO report) Launch of Guidelines on climate protection. (Dissemination kit will be provided)</td>
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<td>(NEMO Training) Reminder to apply before 1 March - Sustainable cultural management and policy (22-25 April in Spain)</td>
<td>TBC (NEMO Training) Call for applications open to Community building (23-24 May in Romania)</td>
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<td>(NEMO Webinar) Registration officially opens - Rethinking Museum Accessibility Strategies (9 April, online)</td>
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Now we want to hear from you!
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- What are your topics and main events in 2024?
Now we want to hear from you!

- How are you sharing information from us? How can we better support you?
- Are the dissemination kits helpful?
Now we want to hear from you!

• Anything else? The floor is open.
Thanks!

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