The aim of H.E.L.P. project is to guide museums through a self-assessment process and to support them into the realization of digital projects for heritage education, based on open licenses.

The pandemic emergency forced museums to create innovative participatory and inclusive ways to involve visitors online? In the era of global content sharing, are museums sufficiently aware of the extraordinary opportunities in terms of cultural, social and economic development that derive from the adoption of open licenses?

**16.00 - 16.20** Greetings and introduction  
Adele Maresca - ICOM Italy President  
Maria Monge - ICOM Portugal President  
Gina Renotière - ICOM Czech Republic President  
Michela Rota - ICOM Working Group on Sustainability

**16.20 - 16.30** Project presentation and methodology, Sarah Dominique Orlandi - Anna Maria Marras

**16.30 - 16.55** Survey results Filipa Leite  
Survey results Jiří Stýblo  
Survey results Michela Rota  
**16.55 - 17.10** National results:  
- ICOM Italy  
- ICOM Portugal  
- ICOM Czech Republic

**17.10 - 17.30** Q&A