



# Future of Digital Design

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# Microsoft's Mission

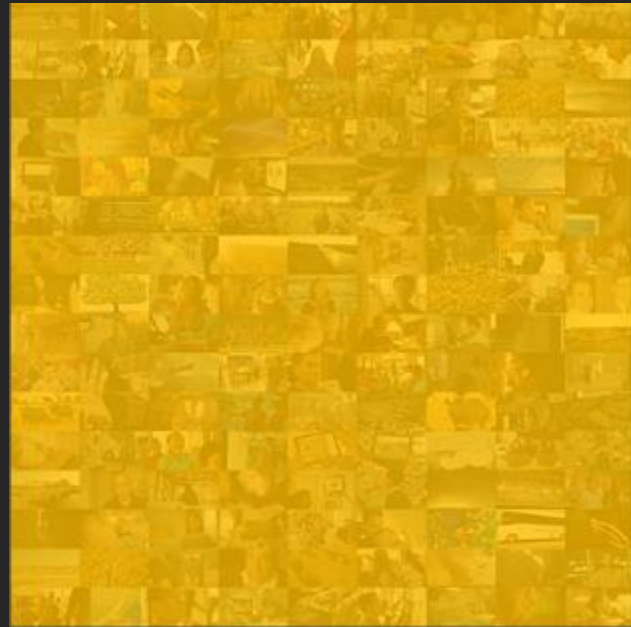
Empower every person and every organization on the planet to achieve more





## Microsoft's Museum Mission

Empower every **museum** on the planet to achieve more





We are Living in Exciting Times



**Scarce resources and  
increasing expectations**



Technology is an enabler,  
it's not the end game



The end game is  
the mission

What is digital  
transformation?





An abstract, textured artwork featuring a complex composition of colors and materials. The background is a mottled, dark grey and brown. Overlaid on this are several rectangular and irregular shapes in bright yellow, black, and light grey. A prominent feature is a white circle with a cracked, web-like texture inside, set within a black rectangular frame. The overall effect is one of depth and tactile quality, achieved through the use of various pigments and possibly mixed media techniques.

**Digital allows you to see what you can't see**

Excerpt from The Kiss by Gustav Klimt



**Digital allows for  
different  
organizing  
principles**





Modern collaboration  
tools can eliminate  
basic costs such as  
costs of telephones



Smart Buildings  
protect  
collections



# Advances in Computing Power



# Rise in Quantum Computing

Quantum Computing



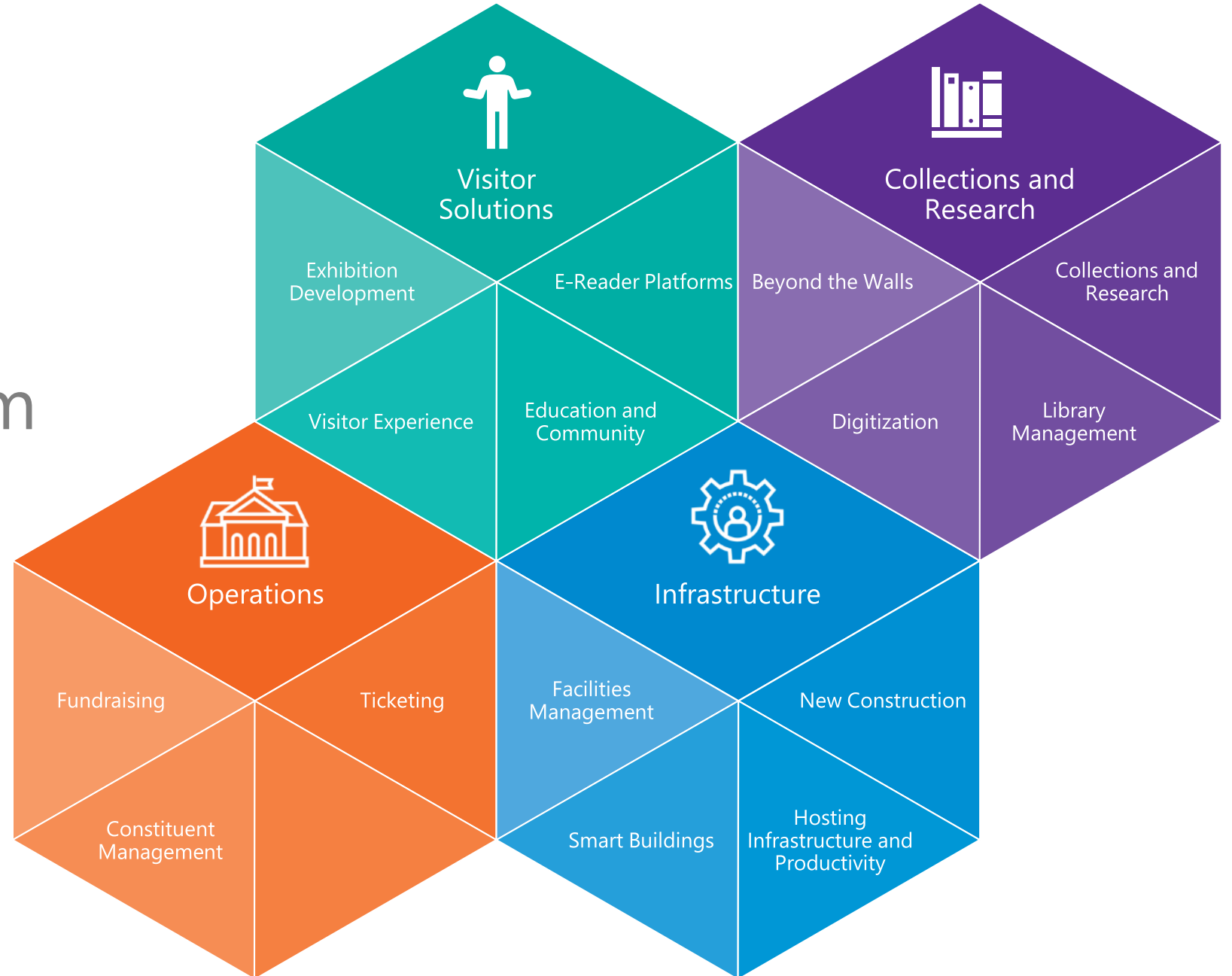
New Museum  
models







# Library & Museum Digital Transformation Framework





Thank You

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